**ENTREPRENEURSHIP EDUCATION**

**845/1**

**PAPER 1**

**LUWANGULA SECONDARY SCHOOL**

**S.1 END OF TERM 1 ASSESSMENT, 2024**

**ENTREPRENEURSHIP EDUCATION**

**PAPER 1**

**2 hours and 30 mins**

**INSTRUCTIONS**

Answer 4 questions only

All questions carry equal scores i.e., 20 scores

**Item 1**

Kamiza Arafat, ssentongo Omar and other 4 learners excelled in their 2023 primary leaving examinations and therefore qualified to join S.1. Amongst the changes they are experiencing is that they are taught a subject called entrepreneurship education at their current school. However, they don’t know the value of learning the subject.

**Task**

As a student of entrepreneurship education, guide them on;

a) The importance of studying the subject

(10 scores)

b) 5 ways the government of Uganda can promote the subject to be widely taught in secondary schools

(10 scores)

**item 2**

Sharon, Munil and Kizito finished their studies in 2023 at one of the highest institutions of learning in Uganda. Sharon has a bachelor’s degree in accounting and Finance; Munil obtained a Bachelor’s degree in Tourism and Hotel management while Kizito has a bachelor’s degree in developmental studies. They are willing to work at any payment but they are no ready jobs.

**Task**

As a student of entrepreneurship education;

1. Why do you think some graduates are still unemployed?

(10 scores)

1. what are the solutions to graduate unemployment?

(10 scores)

**Item 3**

During the covid- 19 pandemic in 2020, very many people were struggling to improve their welfare, MUNIL and OCHOLA decided to join the little funds they had and started up an egg dealing business. They often woke up early at 6:00am to start their business and closed up late at 10:00pm, they convinced very many customers to buy eggs. Their target was to at least earn 50,000 ugx shs a day. They faced high competition from hajjarah Egg suppliers but they didn’t give up. In order to win competition they decided to embark on free delivery, carried out market research, gave discounts to customers and also sold goods on credit basis. Right now MUNIL and OCHOLA are one of the most successful entrepreneurs in MBALE CITY despite the challenges they are going through as entrepreneurs.

**Task**

As a student of entrepreneurship education

a) Identify any five (5) entrepreneurial qualities/characteristics that are possessed by MUNIL AND OCHOLA

(10 scores)

b) Identify any five (5) challenges faced by entrepreneurs in Uganda today

(05 scores)

c) What are the solutions to the above mentioned challenges in 3(b) above?

(05 scores)

**Item 4**

**Mama Silikyuka** is operating a Hotel business in Namwendwa town, she has a high number of people willing to become her customers but have a few complaints .**Mama silikyuka** has 5 seats/chairs in her hotel, 1 waitress who can’t serve even 10 customers at ago, poor sanitation of the workplace leading to poor quality food stuffs. They have advised her to come up with new ideas and innovations to improve on her business but she has proved to be resistant .This has made most of the people to leave and buy food stuffs from her competitors.

**Task**

As a student of entrepreneurship education

a) How best can **Mama Silikyuka** be creative?

(05 scores)

b) Identify any 5 innovations that **Mama Silikyuka** can come up with to make her business better?

(05 scores)

c) Explain any five 5 characteristics of good innovators

(10 scores)

**Item 5**

Gerald an entrepreneur in northern Uganda operating a Retail shop. However his worry is that there is insecurity in the area .Two weeks ago; unknown people broke into Gerald’s shop and stole ugx shs 1,000,000, he is now stuck and he is pleading to the government for help.

**Task**

As a student of entrepreneurship education

1. Identify the different risks that are faced by entrepreneurs in Uganda

(10 scores)

1. How best can Gerald minimize some of the risks in his business

(10 scores)

**END**